

KIRSTENHOF PRIMARY SCHOOL
PTA NEWSLETTER AUGUST 2010

Dear Parents,

KPS: KIRSTENHOF CLASSIFIEDS

1. **MAIN PURPOSE OF THE KIRSTENHOF CLASSIFIEDS**

The main purpose of the KPS Yellow Pages is to afford parents the opportunity to advertise their business, home crafts, services including a "For Sale" and "Wanted to Purchase" section to the whole KPS parent community who will in turn, hopefully, support the parent advertisers provided that the service offered is competitive and the fees/costs reasonable. Advertisers may wish to offer KPS parents a discount. The money generated will be towards the PTA fundraising.

2. **COST PER ADVERTISEMENT = R30.00 per insertion ie. Once per term**

The cost to advertisers will be R30.00 per insertion for 35 words. Half an A5 costs R100 and a full page A5 costs R200. The advert will gain exposure to a KPS parent population of some 1000 Adults.

3. **LENGTH OF ADVERTISEMENT - (MAXIMUM 35 WORDS)**

The maximum number of words per advertisement will be limited to 35 words including name, address and phone numbers.

NOTE: Your advert should start with the service being offered eg. Electrical Repairs, Building Alterations, Art lessons etc.

4. **ADVERTISING REPLY FORM**

Should any parent wish to make use of the above offer - kindly complete the ADVERTISEMENT FORM and send it to the school for Attention: Mrs. I. Richter Please include your R30 / R100 / R200 advert fee with the completed form.

5. **LAST DATE FOR RECEIPT OF ADVERTS: THURSDAY, 2ND SEPTEMBER 2010**

The last date for receipt of advertisements will be THURSDAY, 2ND SEPTEMBER 2010. The KPS Yellow Pages will be published as soon as possible after that date.

6. **NO GUARANTEES**

KPS does not offer any guarantee or warranty on any services or goods offered through these adverts.

I trust that the parents will find this idea helpful and/or useful.

Yours sincerely



DAVID LOEBENSTEIN - CHAIRPERSON

CLIVE BARHAM - HEADMASTER

KIRSTENHOF CLASSIFIEDS - ADVERTISEMENT REPLY FORM

Please note the following if you wish to advertise in next term's KIRSTENHOF CLASSIFIEDS:

CLOSING DATE: THURSDAY, 2ND SEPTEMBER 2010

1. Cost per one insertion = R30 / R100 / R200 (depending on size) per advert.
2. Maximum length of R30 advert is 35 words including Name, address and phone numbers.
3. Please indicate the section under which you wish your advert to be placed eg. Accommodation Offered; Professional Services; For Sale; Wanted to Purchase; Miscellaneous or Other (please specify).

Please complete (PRINT PLEASE)

SECTION:

WORDING OF ADVERT: (MAXIMUM 35 WORDS incl. Name, address, phone nos)

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Please email your JPEG company logo to cheryl-ann@axismarketing.co.za

NAME OF PARENT: **INITIALS:**

ADDRESS:

.....

PHONE NUMBERS: (W) **(H)** **FAX:**

CHILDS NAME: **CLASS:**

I enclose the required advert fee of R30 / R100 or R200

SIGNATURE: **DATE:**

Please enclose the required advert fee of R30 / R100 or R200 or EFT

Kirstenhof Primary School, FNB Tokai, Code 200409,
A/c 59173922344 Current Account

Please use Classifieds + Business name/Surname as a reference

